

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nemirofsky)	
Applicant's Ref: 6555/53772)	Examiner: Jeffrey D.
	Carlson	
)	
Serial No.: 10/618,568)	Group Art Unit: 3622
)	
Filed: July 11, 2003)	
)	Date: December 13, 2006
Title: INTERACTIVE ELECTRONIC)	
COMMERCE AND MESSAGE)	Confirmation No.: 3762
INTERCHANGE SYSTEM FEATURING)	
DELIVERY OF MESSAGES TAILORED)	
TO INDIVIDUAL USERS)	
.....)	

AMENDMENT AND RESPONSE TO OFFICE ACTION

**Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

Dear Sir:

In response to the Office Action dated June 13, 2006 for which the period of response has been extended to December 13, 2006, please enter the following amendments and consider the following remarks.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/arguments begin on page 7 of this paper.